

# SHRM Maine State Council

Affiliate of the Society for Human Resource Management

## 2012 Workforce Readiness Initiatives

**Presented by:**  
**Lee Ann Lowe, SPHR**  
**Workforce Readiness Director**

# Objectives

- **Learn about the role of Workforce Readiness**
- **Get to know the Chapter Workforce Readiness Representatives and their current Workforce Readiness activities**
- **Review the National and State Workforce Readiness Initiatives**



# Role of Workforce Readiness

- **Monitor and evaluate state and local activities concerning workforce readiness issues**
- **Plan and encourage chapter involvement and activities impacting the workforce readiness arena**

# Chapter Introductions

- Eastern Maine
- Central Maine
- Kennebec Valley
- Healthcare
- Southern Maine
- Mid-Coast
- NorthEast



# SHRM Workforce Readiness Goals

- Be sure that every chapter has a Workforce Readiness advocate and their name is in the SHRM database as such
- Continue to hold at least one communication activity (send written information, hold conference call, or hold web cast) session per quarter with chapter WR advocates in your state. Communicate the SHRM goals and progress to your state/chapter.
- Work with chapters to promote/implement one SHRM WR initiative at the chapter/community level.
- Develop list of state workforce readiness resources for chapters and members. Add to your state website.
- Participate in at least one webcast **and** one teleconference for workforce readiness. Share the information with your state/chapter and discuss potential next steps for your chapter.

# Maine State Council Workforce Readiness Initiatives

- **Support Maine Employers' Initiative (MEI) in achieving their goal of 150 member employers by June 2012**
- **Partner with Jobs for Maine's Graduates (JMG) to raise awareness of the program throughout the HR chapters**

# Maine Employers' Initiative

- **History and Overview**
- **Benefits of Membership**
- **2011-2012 MEI Goals**

**Presented by:**

**Maggie Drummond, Program Director**

# What's Next?

- Promoting MEI benefits to chapter members
- Quarterly webinar for updates of chapter workforce readiness activity
- 2<sup>nd</sup> Quarter webinar – Jobs for Maine Grads, Neal Williamson, COO

